



KLAS

Mike Jones

K-WAS

National

Cash

Broadcast

EOM/EOC

15%

09/12/10

00:10:00

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru:	09/12/10
Order Separation:	00:10:00
Advertiser External ID:	
Agency External ID:	

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	35	\$117,750.00	\$100,087.50

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	35	\$117,750.00	\$100,087.50	0.00
Totals	35	\$117,750.00	\$100,087.50	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$117,750.00
Market	100%	\$392,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$98,125.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$19,625.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/30/12	10/30/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	-T-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-T-----		1		\$1,000.00		0.00					
E 2	8	10/31/12	10/31/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	--W----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00

Advertiser:	American Crossroads
Product Desc:	ISSUE
Estimate:	1323

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$3,000.00		0.00			
E 3	8	11/01/12	11/01/12	8 News Now 5a M-F	CM	5-6a	---T---	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
				8 News Now 5a M-F											
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$3,000.00		0.00			
E 4	8	11/02/12	11/02/12	8 News Now 5-7a M-F	CM	5-7a	----F--	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
				8 News Now 5-7a M-F											
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$3,000.00		0.00			
E 5	8	11/05/12	11/05/12	8 News Now 5a M-F	CM	5-6a	M-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
				8 News Now 5a M-F											
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$3,000.00		0.00			
E 6	8	10/30/12	10/30/12	Live w/Kelly	CM	9-10a	-T-----	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
				Live w/Kelly											
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$2,000.00		0.00			
E 7	8	11/01/12	11/01/12	Live w/Kelly	CM	9-10a	---T---	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
				Live w/Kelly											
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$2,000.00		0.00			
E 8	8	10/31/12	10/31/12	Live w/Kelly	CM	9-10a	--W----	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
				Live w/Kelly											
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,000.00		0.00			
E 9	8	10/31/12	10/31/12	8 News Now Noon M-F	CM	12-1230p	--W----	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
				8 News Now Noon M-F											
8 NEWS NOW AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,000.00		0.00			
E 12	8	11/05/12	11/05/12	8 News Now 11p M-F	CM	11-1135p	M-----	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
				8 News Now 11p M-F											
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$5,000.00		0.00			
E 15	8	11/05/12	11/05/12	Craig Ferguson	CM	1237a-137a	M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
				Craig Ferguson			(12:37 XM-1:37 XM)								
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
E 17	8	10/30/12	10/30/12	137-237a M-F Elec Plyg@M		137-207a	-T-----	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
				Electric Playground			(1:37 XM-2:37 XM)								
NATE BERKUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$250.00		0.00			
E 18	8	10/31/12	10/31/12	137-237a M-F Elec Plyg@M		137-207a	--W----	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
				Electric Playground			(1:37 XM-2:37 XM)								
NATE BERKUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$250.00		0.00			
E 19	8	11/01/12	11/01/12	137-237a M-F Elec Plyg@M		137-207a	---T---	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
				Electric Playground			(1:37 XM-2:37 XM)								
NATE BERKUS															

Order / Rev: 37792
 Alt Order #: 08890455
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: ISSUE
 Estimate: 1323
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	8	11/01/12	11/01/12	137-237a M-F Elec PlygCM Electric Playground	CM	137-207a ---T--- (1:37 XM-2:37 XM)	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
NATE BERKUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1		\$250.00		0.00				
E 20	8	11/02/12	11/02/12	137-237a M-F Elec PlygCM Electric Playground	CM	137-207a ----F-- (1:37 XM-2:37 XM)	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
NATE BERKUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--		1		\$250.00		0.00				
E 21	8	11/05/12	11/05/12	137-237a M-F Elec PlygCM Electric Playground	CM	137-207a M----- (1:37 XM-2:37 XM)	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
NATE BERKUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$250.00		0.00				
E 22	8	10/30/12	10/30/12	Tue 9-10p NCIS: LA	CM	9-10p -T-----	:30	1	\$40,000.00	LV1	0.00	NM	1	\$40,000.00
NCIS: LOS ANGELES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1		\$40,000.00		0.00				
E 24	8	11/03/12	11/03/12	8 News Now Sat 5-7p 8 News Now Sat	CM	430-5p -----S- (5:00 PM-5:30 PM)	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 NEWS NOW AT 5PM-SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		1		\$2,500.00		0.00				
E 25	8	11/03/12	11/03/12	8 News Now Sat 5-7p 8 News Now Sat	CM	430-5p -----S- (6:30 PM-7:00 PM)	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 NEWS NOW AT 630PM-SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		1		\$2,500.00		0.00				
E 27	8	11/03/12	11/03/12	Sat Prime Special KLAS Movie: Bat 21	CM	9-11p -----S-	:30	2	55,000.00	LV1	0.00	NM	2	\$10,000.00
CRIMETIME SATURDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		2		55,000.00		0.00				
E 28	8	11/03/12	11/03/12	8 News Now Sat 11p 8 News Now Sat 11p	CM	11-1135p -----S-	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		1		\$2,500.00		0.00				
E 29	8	11/04/12	11/04/12	8 News Now Sun 11p 8 News Now Sun 11p	CM	11-1135P -----S	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		1		\$2,500.00		0.00				
E 30	8	11/03/12	11/03/12	Sat 1135p-1235a Priv P&M Private Practice	CM	1135p-1235a -----S-	:30	1	\$500.00	LV1	0.00	NM	1	\$500.00
THE UNIT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		1		\$500.00		0.00				
E 31	8	11/03/12	11/03/12	Sat 1235-135a DaVinci I6M Da Vinci Inquest	CM	12.35a-1.35a -----S- (12:35 XM-1:35 XM)	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
BROTHERS & SISTERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		1		\$400.00		0.00				
E 32	8	11/04/12	11/04/12	Eye on Wash/Wall St Jo6M Eye On Wash/Wall St Jrnl	CM	5-6a -----S (5:00 AM-5:30 AM)	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
EYE ON WASHINGTON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		1		\$1,000.00		0.00				
E 33	8	11/04/12	11/04/12		CM	8 News Now Sun A-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				8 News Now Sun AM #1										
				8 News Now Sun AM #1										
				8 NEWS NOW SUNDAY MORNING- #1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$1,500.00		0.00			
E 34	8	11/04/12	11/04/12	CBS News Sunday Morn	CM	CBS Sunday Morn	-----S	:30	1	\$4,000.00	LV1	0.00	NM	\$4,000.00
				CBS News Sunday Morning										
				CBS NEWS SUNDAY MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$4,000.00		0.00			
E 35	8	11/04/12	11/04/12	8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	1	\$2,500.00	LV1	0.00	NM	\$2,500.00
				8 News Now Sun AM #2										
				8 NEWS NOW SUNDAY MORNING- #2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$2,500.00		0.00			
E 36	8	11/04/12	11/04/12	8 News Now Sun 5-7p	CM	430-530p, 630-7p	-----S	:30	1	\$3,000.00	LV1	0.00	NM	\$3,000.00
				8 News Now Sun		(5:00 PM-5:30 PM)								
				8 NEWS NOW AT 5PM-SUN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$3,000.00		0.00			
E 37	8	11/04/12	11/04/12	Politics Now S Sebelius	CM	Various	-----S	:30	1	\$3,000.00	LV1	0.00	NM	\$3,000.00
				Politics Now S Sebelius										
				INSIDE EDITION										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$3,000.00		0.00			
E 38	8	11/04/12	11/04/12	8 News Now Sun 5-7p	CM	430-530p, 630-7p	-----S	:30	1	\$3,000.00	LV1	0.00	NM	\$3,000.00
				8 News Now Sun		(6:30 PM-7:00 PM)								
				8 NEWS NOW AT 630PM-SUN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$3,000.00		0.00			
E 39	8	11/04/12	11/04/12	Game Time/UNLV	CM	1135p-1205a	-----S	:30	1	\$500.00	LV1	0.00	NM	\$500.00
				Game Time/UNLV										
				TIM MCCARVER SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$500.00		0.00			
E 40	8	11/04/12	11/04/12	Su 1205-105a House	CM	1205-105a	-----S	:30	1	\$500.00	LV1	0.00	NM	\$500.00
				House		(12:05 XM-1:05 XM)								
				HOUSE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$500.00		0.00			
N 41	8	11/03/12	11/03/12	NCAA Football	CM	NCAA College Foo	-----S-	:30	1	\$9,400.00	LV1	0.00	NM	\$9,400.00
				NCAA College Football										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-				1	\$9,400.00		0.00			
Totals													35	\$117,750.00